[**Logo**]

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**[Company Name]**

**[Date]**

**[Sponsor] and [Sponsored] Announce [Type of Sponsorship]**

{*Sub-header: write one sentence about why this news is important.*}

**[Place, date].** [Sponsor], [brief description of the sponsor], and [sponsored], [brief description of the sponsored], announced a new sponsorship deal that will see [what sponsorship entails, briefly].

[Write two or three sentences about what the sponsorship includes and how long it will last].

“[Quote from CEO/President/Vice President of sponsor about the sponsorship],” said [quoted source]. “[Quote continued].”

[Give some background in two or three sentences about the sponsorship agreement and why it makes sense for the sponsor to be sponsoring the sponsored].

“[Quote from sponsored organization source],” said [quoted source]. “[Quote continued].”

[End by discussing in a few sentences how the sponsorship will impact the industry, the community, the environment, etc.]

**About [Sponsor]**

[Two to three sentences on what the company/organization does. Include significant business partners and mission statement].

**About [Sponsored]**

[Two to three sentences on what the company/organization does. Include significant business partners and mission statement].

**Media Contact:**

[Sponsor]

[Name]

[Job Title]

[Email address]

[Phone number]

[Website]

**Media Contact:**

[Sponsored]

[Name]

[Job Title]

[Email address]

[Phone number]

[Website]