[**Logo**]

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**[Company Name]**

**[Date]**

**[Business Name] Launches New Website**

{*Sub-header: write one sentence about why the website was redesigned.*}

**[Place, date].** [Business Name], [description of what the business does], is thrilled to announce the launch of its new website, [web address]. [Use one or two sentences to talk about why the redesign took place, and what the aim of the redesign was.]

The site features [name a few of the standout features and improvements]. It will make [discuss user experience and navigation elements, and how they relate to customers, etc.]

“[Quote from the CEO/President/Vice President/Senior marketer about the new website],” said [quoted source]. “[Quote continued].”

[Business Name] has invited visitors to explore the new website. [Add a sentence or two about specific elements of the website you’d like people to note, like a blog, or resources page.]

**About [Business Name]**

[Two to three sentences on what the business does. Include significant business partners and mission statement].

**Media Contact:**

[Name]

[Job Title]

[Email address]

[Phone number]