[**Logo**]

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**[Company Name]**

**[Date]**

**[Business Name 1] and [Business Name 2] Announce Merger**

{*Sub-header: write one sentence about why this news is important.*}

**[Place, date].** [Business Name 1], [brief description of business], and [Business Name 2], [brief description], announced their merger today, creating an industry leader in [sector]. The combined company will operate under the [brand].

[Give two or three sentences discussing who the new CEO will be and what will happen with other, and how the transition will be managed]. The headquarters for the combined company will be in [location].

“[Quote from the CEO/President/Vice President of Business Name 1],” said [quoted source]. “[Quote continued].”

[Give the background of the two companies and how what they do is related, who they have served.] [Discuss how the merger will affect the industry, sector, community, etc].

“[Quote from the CEO/President/Vice President of Business Name 2],” said [quoted source]. “[Quote continued].”

[What, if any, other significant changes is worth mentioning?]

**About [Business Name 1]**

[Two to three sentences on what the business does. Include significant business partners and mission statement].

**About [Business Name 2]**

[Two to three sentences on what the business does. Include significant business partners and mission statement].

**Media Contact:**

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[Job Title]

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