[**Logo**]

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**[Company Name]**

**[Date]**

**[Headline]**

{*Sub-header: write one sentence about why this news is important.*}

**[Place, date].** [Business Name] will be opening its doors for the first time on [date]. The public is invited to celebrate the occasion and to experience the [standout qualities of the business] firsthand. The event will start at [time] at [location].

The grand opening includes [special offers] and there will be [detailed list of attractions].

“[Quote from the owner of the business about the business],” said [quoted source]. “[Quote continued].”

[Business name] is a [describe business, mission statement, etc.]

“[Quote from the CEO/President/Vice President about the community in which new business is located],” said [quoted source]. “[Finish off the quote with a word on how exciting it is to be opening].”

**About [Business Name]**

[Two to three sentences on what the business does. Include significant business partners and mission statement].

**Media Contact:**

[Name]

[Job Title]

[Email address]

[Phone number]

[Website]