[**Logo**]

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**[Company Name]**

**[Date]**

**[Headline]**

{*Sub-header: write one sentence about what award your company has won.*}

**[Place, date].** [Business Name], [describe briefly what the business does], announced today that it [product, service, campaign, etc] was named the winner of [award]. [In one sentence say why the award is significant and what it says about your brand.]

“[Quote from the CEO/President/Vice President/Senior marketer about receiving the award],” said [quoted source]. “[Quote continued].”

[Give two or three sentences about the award and awarding organization.]

“[Quote from representative of the awarding organization on what they look for when deciding who to award],” said [quoted source]. “[Quote continued].”

[In two or three sentences discuss the product or service that was awarded]. [Give some background in context of what the company does.]

“[Celebratory Quote from CEO/President/Vice President],” said [quoted source].

**About [Business Name]**

[Two to three sentences on what the business does. Include significant business partners and mission statement].

**About [Awarding Organization]**

[Two to three sentences about the organization. Include significant partners and mission statement].

**Media Contact:**

[Business Name]

[Name]

[Job Title]

[Email address]

[Phone number]

**Media Contact:**

[Awarding Organization]

[Name]

[Job Title]

[Email address]

[Phone number]